

EuroHeat&Power International

Marketing
Platform for the
International
District Heating and
Cogeneration Industry

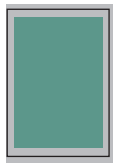
| Issue | Featured Topics Other Main Topics | Bonus Distribution | Closing Date |
|-------------------------|--|--|-----------------|
| I/10 15.03. | <p><u>Special Trade Fair Issue</u></p> <p>District Heating Trade Fair 2010 in Karlsruhe/Germany</p> <p>Pipeline Construction, Piping Systems, Network Operation Pre-insulated pipe systems, flexible pipe systems, leakage detection, pressure maintenance, network simulation, asset management, quality management, instrumentation and control technology</p> <p>Heat/Cold Metering Heat meters, temperature sensors, heat cost allocators, remote metering, IT solutions</p> <p>Emissions Trading IT solutions, carbon management, trading, JI/CDM</p> | <p>Russia Power 2010 24.–26.03.2010, Moscow (RUS)</p> <p>SHK Brno 13.–17.04.2010 in Brno (CZ)</p> <p>Hanover Trade Fair – Energy 2010 19.–23.04.2010 in Hanover (D)</p> <p>Hanover Trade Fair – Power Plant Technology 2010 19.–23.04.2010 in Hanover (D)</p> <p>SHK Moscow 20.–23.04.2010 in Moscow (RUS)</p> <p>German District Heating Trade Fair 2010 27.–29.04.2010 in Karlsruhe (D)</p> <p>Enkon dezentral 2010 27.–29.04.2010 in Karlsruhe (D)</p> <p>European Bioenergy Conference & RENEXPO Bioenergy EUROPE 28.–29.04.2010 Brussels (B)</p> <p>Smart Metering Central & Eastern Europe 2010 April 2010 in Prague (CZ)</p> <p>Czech District Heating Days 2010 April 2010 in Hradec Králové (CZ)</p> <p>Romtherm 2010 11.–15.05. 2010 in Bucharest (RO)</p> | 26.02. |
| II/10 31.05. | <p><u>Special Conference Issue</u></p> <p>Euroheat & Power Conference 2010 and Cogen Europe Conference 2010</p> <p>Power Plant Technology, Heat Generation, Cogeneration Gas turbines, steam turbines, boiler systems, fuel treatment, heat exchanger, pump systems, flue gas cleaning, instrumentation and control technology, IT solutions</p> <p>Project Financing Financing, JI/CDM, projects</p> <p>Consumer Installations, Heat Substations Heat substations, heat storage tanks, hot water generation, heat exchanger, pressure maintenance, water conditioning, instrumentation and control technology</p> | <p>Boilers and Burners 2010 25.–28.05.2010 in St. Petersburg (RUS)</p> <p>CARBON EXPO 2010 26.–28.05.2010 in Cologne (D)</p> <p>Euroheat & Power Conference 2010 02.06.2010 in Brussels (B)</p> <p>Cogen Europe Conference 2010 02.06.2010 in Brussels (B)</p> <p>Power-Gen Europe 2010 08.–10.6.2010 in Amsterdam (NL)</p> | 14.05. |
| III/10 30.08. | <p>Heat/Cold Metering, Billing Heat meters, temperature sensors, heat cost allocators, remote metering, billing</p> <p>Distributed Cogeneration Micro gas turbines, fuel cells, small-scale CHP, stirling engines</p> <p>District Cooling Absorption chillers, compression chillers, cold storage, cold distribution</p> | <p>Metering, Billing / CRM Europe 2010 15.10.2010 in Barcelona (E)</p> <p>ENERGIA 2010 26.–28.10.2010 in Tampere (FIN)</p> | 13.08. |
| IV/10 15.11. | <p>Consumer Installations, Heat Substations Heat substations, heat storage tanks, hot water generation, heat exchanger, pressure maintenance, water conditioning, instrumentation and control technology</p> <p>Renewable Energies Biomass, biogas, geothermal energy, solar thermal energy</p> <p>Rehabilitation of District Heating Networks Rehabilitation technologies, projects, experiences</p> | | 29.10. |

Regular Columns in Every Issue: Energy News (Brussels News, News from Euroheat & Power, Energy Markets, Events, Publications), Industry News (New Products/Technologies, Company Information)

Regular Features in Every Issue: Energy Policy, Energy Market, Energy Legislation, Energy Service/Contracting, Renewable Energies, Power Plant Technology, Cogeneration, District Heating, Heat Transport and Distribution, Consumer Installations, Heat Substations, Heat Metering/Billing

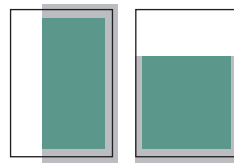
Advertising Specifications and Advertising Rates

(Specifications: width x depth in mm; Rates: basic price b&w and 2-, 3- and 4-colour surcharges)



1/1 Page
Type area: 185 x 268
With bleed²: 213 x 303

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 1,795.00 € | 310.00 € | 620.00 € | 930.00 € |



2/3 Page (vertical)
Type area: 120 x 268
With bleed²: 135 x 303
2/3 Page (horizontal)
Type area: 185 x 178
With bleed²: 213 x 195

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 1,465.00 € | 240.00 € | 480.00 € | 720.00 € |



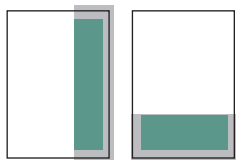
Junior Page
Type area: 128 x 180

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 1,250.00 € | 240.00 € | 480.00 € | 720.00 € |



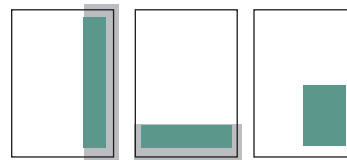
1/2 Page (vertical)
Type area: 90 x 268
With bleed²: 106 x 303
1/2 Page (horizontal)
Type area: 185 x 132
With bleed²: 213 x 150

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 995.00 € | 240.00 € | 480.00 € | 720.00 € |



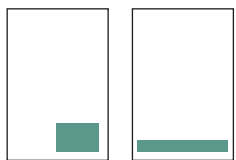
1/3 Page (vertical)
Type area: 60 x 268
With bleed²: 76 x 303
1/3 Page (horizontal)
Type area: 185 x 88
With bleed²: 213 x 106

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 845.00 € | 200.00 € | 400.00 € | 600.00 € |



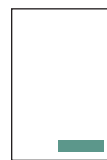
1/4 Page (vertical, 1 column)
Type area: 42 x 268
With bleed²: 58 x 303
1/4 Page (horizontal)
Type area: 185 x 66
With bleed²: 213 x 84
1/4 Page (vertical, 2 column)
Type area: 90 x 132

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 570.00 € | 200.00 € | 400.00 € | 600.00 € |



1/8 Page (vertical)
Type area: 90 x 66
1/8 Page (horizontal)
Type area: 185 x 32

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 335.00 € | 200.00 € | 400.00 € | 600.00 € |



1/16 Page (horizontal)
Type area: 90 x 32

| Basic price (b&w) | 2c | 3c | 4c |
|-------------------|----------|----------|----------|
| 220.00 € | 100.00 € | 200.00 € | 300.00 € |

² Please note! The formats with bleed all include 3 mm trimming allowance on the outer edges.

Cover Page, Inside Front/Back Cover, Back Cover

Cover Page Advertisement

(4-colour only, no right of cancellation)

Total price: 3,290.00 €

Basic price b&w (subject to discount): 2,360.00 €

4-colour surcharge (not subject to discount): 930.00 €

Scope of delivery:

- Cover page: Full colour image;
 Format: 146 mm (including 3 mm bleed to the right) x 206 mm (width x depth);

- Advertisement next to Contents (page 4):
 Format: 89 mm x 243 mm (width x depth)

Inside Front Cover, Back Cover

Basic price b&w (subject to discount) 2,180.00 €

Inside Back Cover

Basic price b&w (subject to discount) 1,795.00 €

Millimeter price: 2.30 €

Colour Surcharge (not subject to discount)

Additional colours from 4-colour European scale: see above

Each special colour (HKS, Pantone): 600.00 €

Discounts within a Contract Year

2 Ads: 5 %; 3 Ads: 10 %; 4 Ads: 20 %;

Space Surcharge (not subject to discount)

For commitment to reserve a particular space or a particular page for placement or part-page advertisements in the editorial text: 10 % space surcharge. Reservation of a particular space without payment of space surcharge is not binding on the publishers.

Trimming Surcharge

Trimming surcharge is not charged.

Printing Process

Offset
 Screen: 54 or 60
 Book binding process: wire stapling

Printing Documents

Digital data: See checklist on page 4

Magazine Format

Format:
 DIN A4, 210 mm wide, 297 mm high
 Type area:
 185 mm wide x 268 mm high, 4 columns, each 42 mm in width

Checklist for Data Transmission **2010**

Please complete the Checklist in Block Letters and send it by Fax (+49 6621 161-555) or by Mail to:

Hoehl-Druck
Medien + Service GmbH
Gutenbergstrasse 1
36251 Bad Hersfeld
Germany
Phone: +49 6621 161-500
Fax: +49 6621 161-555

Your Contact Persons:

Mr. Hebeler
Phone: +49 6621 161-510
Mr. Bickel / Mr. Buhles,
Phone: +49 6621 161-610

Printout of the File

- By Mail (b&w) By Mail (Coloured)
 By Fax By E-Mail (Low-Resolution PDF)

Advertising Client _____

Magazine/Issue _____

File/Folder Name _____

(According to Order Specification, not more than 27 Characters)

File Size (in MB) _____

Date of Transmission (Day/Month) _____

Time of Transmission _____

Data Compression

- No
 Yes (Technique/Format) _____

System Software: MAC/OS

Software:

QuarkXPress ...7x ...8x

Adobe Illustrator ...CS3 ...CS4

Adobe Photoshop ...CS3 ...CS4

Adobe Indesign ...CS3 ...CS4

Adobe Acrobat ...8x ...9x

Open File Source: with Illustrations and Fonts

Data export (EPS, PDF, TIF, BMP, etc.)
with integrated Fonts

Preferred Form of Data: PDF (Version 1.4)

Data Transmission via Leonardo

Transmission Software:

Leonardo XL (2-Kanal 128 KB)

Number: +49 66 21 / 161- 666

Data Transmission via FTP

FTP Access

Server: ftp.hoehl-druck.de

User Name (Benutzer): Akzidenz

Password (Kennwort): bd19tj

E-Mail (max. File Size: 10 MB)
E-Mail: ew-online@hoehl-druck.de

Data Format b&w

Data Format with Special Colour (HKS, Pantone)

HKS _____

Pantone _____

Data Format in 4-Colour European Scale

Fonts (Type Style) attached or

Fonts (Type Style) transferred in Vector Artworks

Illustrations (EPS, TIF, BMP...) attached or

Illustrations (EPS, TIF, BMP...) integrated in Dokument

Please Note: For EPS, PDF, JPG, TIF, BMP Files a Minimum Resolution of 800 dpi (Bitmap) or 300 dpi (b&w, 4-Colour Mode) is necessary!

Follow our Slogan

»Someone who cuts his own path,
can't be overtaken by others.«

(Marlon Brando)

The Network of the *EuroHeat&Power* Publications follows the Developments in the Cogeneration and District Heating & Cooling Markets

Leading in Global and National Markets

of Cogeneration, District Heating & District Cooling,

the *EuroHeat&Power* Publications are **the only** Trade Magazines covering the whole Process Chain of the Industry, from

Power Plant Technologies, Pipe-Laying, Network Construction/Operation, Heat Substations, Heat Metering and Accounting.

The following Marketing-Platforms of *EuroHeat&Power* are available:

For Global Players

➔ *EuroHeat&Power International*

Frequency: 4 issues per year | **Language:** English | **Circulation:** 4,000 Copies | **Distribution:** in 24 Countries, Western / Eastern European Countries, Canada, USA, Russia, Japan, Korea, etc.

For Local Players

in traditional and expanding economies

➔ *EuroHeat&Power Germany*

Frequency: 12 issues per year | **Language:** German | **Circulation:** 1,710 Copies | **Coverage:** 8,550 qualified Contacts (5 Readers per Copy according to Reader Survey) | **Distribution:** Germany, Austria, Switzerland

➔ *EuroHeat&Power Romania*

Frequency: 2 issues per year | **Language:** Romanian | **Circulation:** 1,500 Copies | **Distribution:** Romania

➔ **Export Guide: *EuroHeat&Power Russia***

Frequency: 2 issues per year | **Language:** Russian | **Circulation:** 2,000 Copies | **Distribution:** Russia, Ukraine, Kazakhstan

➔ **Export Guide: *EuroHeat&Power China***

Frequency: 2 issues per year | **Language:** Chinese | **Circulation:** 4,000 Copies | **Distribution:** China



Special PR-Advertising Offer!

For a better and more informative introduction of your company, your services and your products we offer:

1/1 Page Company Profile (4c)

Type area: 185 x 268 mm
Text-length: 3,800 signs (with blanks, without illustrations)

Fixed Price: 1,900 €
(not subject to discount)

1/2 Page Company Profile (4c)

Type area: 185 x 132 mm
Text-length: 2,100 signs (with blanks, without illustrations)

Fixed Price: 1,100 €
(not subject to discount)

District heating units that are both customer-designed and standardised. How does that add up, Cetetherm?

The world's foremost manufacturer of district heating systems, Cetetherm, is proficient in the art of tailoring district heating units, according to the very specific requirements of a customer, using standard components. Customers are offered prefabricated units, with an advanced custom-made design. This complete 'package' bears all guarantees and CE labelling before it has even left the factory.

Who has been leading premium district heating systems for a long time now? Cetetherm Group President Hans-Joachim Lohmann says: "Our production standard is 12000 units. As a result, we have been able to find the best solution for our customers and to meet the most diverse local requirements that arise in any country with high advanced production. In order to be able to meet the most diverse local requirements, we combine our standard components to produce an absolutely dimensioned, individual unit for the customer. This includes, among other things, the supply of our own district heating units, the complete 'package' that we have learned how to make the best, effective use of our own technology. Cetetherm's standard components are the products we have developed for our unique heat exchanger units in the production of our products. At the beginning of each unit,



is given the CE label of approval and the CE mark. One of the advantages of this is the possibility for the customer to have a factory in their own country. This is why we are able to offer our customers a complete 'package' that meets their requirements. Our production units are located in Sweden, Finland, the Czech Republic and France. Cetetherm Group is the world's largest manufacturer of district heating units. We are now expanding our production capacity in order to meet the growing demand for our products. Our production units are located in Sweden, Finland, the Czech Republic and France. Cetetherm Group is the world's largest manufacturer of district heating units. We are now expanding our production capacity in order to meet the growing demand for our products.

World's foremost supplier and developer of district heating units.

Cetetherm has been supplying district heating units since 1922. Today, the company has a long and successful history and a large number of projects operating in most European countries. Thanks to our long experience in the district heating field, we can offer our customers the most advanced technology and the most reliable products. This includes high efficiency and safety.

Contact:
Cetetherm AB
SE-1222 Harnöfors
Phone: +46 (0) 457 705 50
Fax: +46 (0) 457 705 51
E-mail: info@cetetherm.com



The Firm Foundation for PREVEK Success Was Laid As Early As 1955

The firm foundation for PREVEK success was laid almost half a century ago and over the years, we have learnt from experience the importance of solid foundations for our products. Our production concentration is on PREVEK products and packages for the backfill industry in 2007, our turnover was approx. 11 million euros and at present, we have a staff of 110 employees.

Our Product Selection

PREVEK products are our biggest product group. These include, for instance, the leading manufacturer of bags for backfill units in Scandinavia. These include units in the range of products in the early 1950s and they are marketed together with PREVEK products.


Spacers

In addition to ordinary spacers covering 400 different sizes in four customer classes, we have specialised in backfill spacers. Adjustable spacers in spacers are another speciality that we have developed over the years. The supports are of various heights, from 50 cm up to 120 cm. These supports are produced in various lengths to the so-called spacer ring in accordance with the customer's needs and wishes. Extra wide supports are also available in order to give better access. Our special contribution is an equipped with sack and release taking device as well as proper level edges of the supports which make it easier to push them in the hole (fulfillment). This is especially valid for the alarm units. These also include alarm units for industrial and agricultural purposes. They are available in various colours and can range from 200 to 250 mm. All our products are made of polypropylene which is a safe and environmentally friendly material.

We are flexible and service-oriented

Please give us a high priority to efficiency, quality and price. These are our main goals and are contained in all our dealings. In addition, we are also ready to be committed to constant product development in cooperation with our customers.

Contact in:
PREVEK AB
FIN-00400 Nuorteva, FINLAND
Tel: +358-9-2018 000
Fax: +358-9-2018 009
E-mail: info@prevek.com
www.prevek.com



Contact Information

Germany, Austria, Switzerland
EW Medien und Kongresse GmbH
Kleyerstrasse 88
60326 Frankfurt am Main
Germany
Gerda Stein
Phone: +49 69 7104687-484
Fax: +49 69 7104687-451
E-Mail: gerda.stein@ew-online.de

Denmark, Sweden, Finland
Energi Media
Isa Kjerkegaard
Dalbyvej 50
8722 Hedensted
Denmark
Phone: +45 76 74 07 03
Fax: +45 76 74 08 03
E-Mail: isa@energimedia.nu
Internet: www.energimedia.nu

Romania
Cogen Consulting SRL
Calea lui Traian 151
240210 Ramnicu Valcea
Romania
Ion Dumitrascu
Phone: +40 250 736 730
Fax: +40 250 736 717
E-Mail: cristister@gmail.com

Special Combination Rate!

1/1 Page Company Profile (4c) +
1/1 Page Standard Advert (4c)
Fixed Price: 4,400 €
(not subject to discount)

1/2 Page Company Profile (4c) +
1/2 Page Standard Advert (4c)
Fixed Price: 2,655 €
(not subject to discount)

Subscription Order Form (Complete and fax it to +49 69 7104687 451)

- Yes!** I want to start my Subscription to *EuroHeat&Power International* to ensure to receive all 4 Issues in 2010 (Annual Subscription Rate: 83 € + Mailing Expenses)
- Yes!** I am interested to Advertise in *EuroHeat&Power International*. Please send me a Free Copy.

Title (Mr/Mrs) _____ Name _____ Job Title _____

Company Name _____

Address _____

Post/Zip Code _____ City _____ Country _____

Phone _____ Fax _____ E-Mail _____

Payment Options (please tick the option of your choice)

a) Please invoice me at the above address

b) Credit Card (Visa Mastercard)

Card Number _____

Expiry Date _____

Signature _____

Date: _____